

Volunteer Career Experiences Internship and Practicum Area Descriptions



Education Marketing:

The Education Marketing Volunteers will assist the Education and Marketing Departments at Sunset Zoo in developing and distributing marketing materials for the education department. Materials will include but are not limited to posts for Behind the Science social media, updating the Behind the Science website, development of education department newsletter. Volunteers will also develop and complete a primary project that will enhance zoo operations and/or knowledge. All Career Experience Volunteers must be proactive in the development of a personal project that supports zoo goals and will continue to benefit the zoo upon completion of term.

Major Duties and Responsibilities:

- Design posters, information pieces, guides, and event info
- Create an e-newsletter to share with those registered for information through Sunset Zoo
- Create social media posts
- Work to develop a strong social media presence
- Work on the sunsetzoo.com website
- Photograph summer activities and build photography library
- Assist with Sunset Zoo events

Requirements:

- At least 18 years of age
- Possess a valid driver's license
- Currently enrolled in college and have completed at least 15 hours or be a recent graduate, within the last 2 years.
- Participants must be able and willing to work weekends and holidays.
- Be proficient in the English language