

Action Plan

OVERVIEW

The purpose of this Plan is to provide a community-driven comprehensive Parks Master Plan to guide future development and redevelopment of the City's parks and recreation facilities and services. This chapter identifies a set of goals based on identified community priorities with a focus on moving Manhattan's delivery of parks and recreation services into a new era. Driven by input obtained primarily from residents and also from City staff, a Steering Committee, Parks and Recreation Advisory Board, City Commission, and the Consultant Team, the four overarching goals for the future of parks and recreation in Manhattan are:

1. Enhance the level of quality in parks.
2. Focus on quality improvements that consider future needs & growth.
3. Enhance the delivery of programs & services.
4. Enhance operational efficiency & financial health of the Department.

Also included, is a prioritized list of anticipated capital budget needs over the next 10-20 years.

PUBLIC VOICE

Input from the Manhattan community was solicited in a variety of ways throughout this planning process. In total, 3,189 interactions from the community provided guidance on development of this plan. The ways in which the public participated and the number of participants are listed below:

In-Person Participants:	250
Online Participants:	2,501
Statistically Valid Survey:	438

The following table provides a side-by-side comparison of the systemwide priorities identified by the public in a variety of engagement formats. The priorities that are most important to the community were generally consistent.

In Person	Online	Statistically Valid Survey
Aging Amenities	Indoor Pool	Aging Amenities
Quality Improvements Planning	Expand Trails Pickleball Courts	Quality Improvements Planning
Indoor Pool	Restrooms	Expand Trails
Youth Sports	Playground Equipment	Recreation Programming
Marketing		Fund Parks & Recreation More Robustly

Based on the results of the statistically valid survey, the following were identified as having a high priority investment rating for key amenities and will likely have a positive impact on the greatest number of households:

Outdoor Park Amenities

- Nature / hiking / biking trails
- Natural areas for passive recreation & wildlife benefit
- Restrooms
- Paved trails
- Outdoor pool

Rec Programs

- Adult - fitness & wellness programs
- Adult - water aerobics & fitness
- Adult - lap swimming
- Community special events
- Adult - nature programs
- Outdoor water recreation
- Cultural enrichment programs

Indoor Aquatic Amenities

- Open recreational swimming area
- Warm water
- Competitive lap lanes
- Deep water
- Lazy river
- Inclusive features & amenities
- Active water features
- Shallow water
- Sauna
- Zero-depth entry/beach entry

Rec Center Amenities

- Indoor leisure/family-oriented pool
- Indoor competition pool
- Walking & jogging track
- Weights & cardio fitness area

GOAL #1

ENHANCE THE LEVEL OF QUALITY IN PARKS

It is an inevitable constant that upgrades to park facilities and amenities are needed. Safety, citizen interests, and degradation of facilities over time are factors, among others, that influence the need for updates to existing facilities and amenities. The following objectives are focused simply on taking care of what we have.

- A. Implement a strategy for repair and/or replacement of park amenities that are aging or in poor condition. Utilize the prioritized CIP list in this document and balance improvements geographically to ensure equitable distribution. Stagger replacements over time to manage future budget needs.
- B. Continue to assess parks and park amenities annually to budget upcoming needs.
- C. Ensure ADA accessibility in all parks and park facilities. Continue to implement the 2023 ADA Transition Plan.
- D. Establish standardized park signage with consistent and updated branding for all parks.

GOAL #2

FOCUS ON QUALITY IMPROVEMENTS THAT CONSIDER FUTURE NEEDS & GROWTH

This goal first surfaced in an early steering committee meeting and continued to resonate with the public throughout the planning process. There is a strong desire from residents for high quality parks and park facilities. It is equally important to residents that future improvements are carefully planned to accommodate future growth and financial needs. Three major improvement objectives were identified:

- A. Build a new indoor aquatics facility that includes the following key features:
 - 50 meter lap pool with 8 lanes
 - 25-yard practice pool with 6 lanes and competition diving springboards
 - Fixed seating for 1,000 spectators
 - Recreation aquatics including:
 - Zero-depth entry pool with play features and deeper water for swim lessons and other programming
 - Short lazy river
 - Underwater benches and other socializing spaces
 - Indoor slides, rock climbing, and other active water play features.
- B. Further develop and implement the design master plans for Northview Park, Northeast Community Park, and City Park.
- C. Continue to enhance pedestrian connectivity by expanding the trail network and adding respite nodes and wayfinding signage.

GOAL #3

ENHANCE THE DELIVERY OF PROGRAMS & SERVICES

Public desire for improvements to recreation programs was heard consistently throughout the planning process. The following objectives were identified to strengthen these services and apply systemwide throughout all divisions of the Parks and Recreation Department:

- A. Coordinate with other public partners on a regular basis to support delivery of community based programs.
- B. Align the Activity Guides to be more consistent with descriptions and age group categories.
- C. Establish metrics for both the overall recreation program with an emphasis on new programs and program registration per quarter.
- D. Use the program life cycle. Novelty programs and opportunities directly impact revenues.
- E. Focus on the eight program areas are identified in Section 4 Table 4.1 of this Plan. These programs represent both the most important programs and least needs met.
- F. Address the adult program gaps. Additional adult programming and aquatic programming are needed.
- G. Continue to strengthen the departmental brand beyond logos, colors, etc. by developing a marketing strategy that includes branding, development of a cost recovery and pricing strategy, and a promotions plan. Once completed, the department should be guided by the brand and influence business decisions, especially related to marketing, promotions, and pricing.

GOAL #4

ENHANCE OPERATIONAL EFFICIENCY & FINANCIAL HEALTH OF THE DEPARTMENT

It is important for the Department to have access to the data it needs to efficiently and effectively manage its business and meet the expectations of the community. The following objectives strive to enhance operational efficiency and ensure on-going financial health throughout the Department.

- A. Work to improve the City's overall financial system such that it will provide the Department with a greater level of detail with regards to management information necessary to make informed budgetary decisions. For example, accounting for labor by functional area or program.
- B. Conduct a pricing study and establish new cost recovery goals for the Department. Develop and implement a cost recovery and pricing philosophy and policy based on the direct benefits to the participants versus the overall community/tax payer.
- C. Conduct a zero-based budgeting exercise for the Department prior to the budget process.
- D. Evaluate the need to bring staffing in-line when vacancies occur to increase effectiveness.
- E. Pursue a dedicated funding source such as a sales tax initiative to support ongoing operations and maintenance of a new indoor aquatic facility and the improvements identified in Goal # 1.A listed in the CIP budget in this document.

CAPITAL NEEDS BY PARK:

The following opinion of costs were determined based on recommendations for each park and is provided for reference in determining annual budgets and future capital improvement plans.

A Short-Term:	\$81,776,000
B Mid-Term:	\$21,469,000
C Long-Term:	\$97,578,500
Total Needs:	\$200,823,500
Annually (20-Years):	\$10,041,175

BLUE EARTH PLAZA \$1,260,000

A	Park signage	\$5,000
A	Concrete repairs	\$75,000
A	Water feature renovation	\$1,000,000
B	Stage & shelter	\$80,000
C	Future renovations	\$100,000

BLUEMONT SCENIC OVERLOOK \$150,000

A	Master plan	\$150,000
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CICO PARK \$15,000,000

A	Park improvements (ballfields & tennis courts)	\$15,000,000
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CITY PARK \$143,629,500

A	Skate park	\$2,000,000
A	Building needs assessment - short term	\$18,500
A	2024 Master plan - phase 1 improvements	\$58,500,000
B	Pavilion/stage upgrades	\$500,000
B	Renovate roundhouse	\$150,000
B	Building needs assessment - mid term	\$49,000
C	Irrigation improvements	\$2,000,000
C	Building needs assessment - long term	\$2,000
C	2024 Master plan - phase 2 improvements	\$80,410,000

COLORADO PARK \$360,000

B	Phase 2 master plan improvements	\$260,000
C	Phase 3 master plan improvements	\$100,000



DOUGLASS PARK**\$495,000**

A	Park signage	\$5,000
A	Resurface basketball court	\$25,000
A	Replace play surfacing	\$35,000
B	Playground replacement	\$250,000
B	Sidewalk repair	\$20,000
B	On-street parking - coordination with public works	\$100,000
C	Building needs assessment	\$60,000

EISENHOWER BASEBALL COMPLEX**\$2,331,500**

A	Building needs assessment - short term	\$7,500
A	Storage addition for AFM	\$50,000
A	Replace concrete	\$120,000
A	Park signage	\$5,000
A	Drinking fountains	\$12,000
B	Replace play surfacing	\$80,000
B	Playground replacement	\$350,000
B	Upgrade Norvell Field	\$500,000
B	Upgrade practice fields	\$350,000
B	Buildings needs assessment - mid term	\$7,000
B	Shade structures	\$300,000
C	Upgrade lighting	\$350,000
C	Pave parking lots	\$200,000

FRANK ANNEBERG PARK**\$10,789,000**

A	Twin Oaks replace infield turf	\$400,000
A	Twin Oaks facility improvements	\$225,000
A	Repair/mill and overlay roads	\$300,000
A	Repair concrete roads	\$250,000
A	AFM Shop	\$175,000
A	Dishman shoreline stabilization	\$400,000
A	Building needs assessment - short term	\$55,000
B	Replace road along Dishman Lake	\$120,000
B	Replace playground and surfacing	\$750,000
B	Soccer fields #3&4 lighting	\$400,000
B	Soccer #1 replace turf	\$550,000
B	Colley Complex upgrade lighting	\$250,000
B	Building needs assessment - mid term	\$53,500
C	Repair/replace parking lots	\$750,000

FRANK ANNEBERG PARK (CONT.)

C	Soccer fields #3-6 upgrade fields	\$3,000,000
C	Colley Complex upgrade fields	\$680,000
C	Renovate Colley restrooms	\$150,000
C	Soccer field #2 - replace turd (8-10 yrs after initial installation)	\$500,000
C	Soccer field #2 - synthetic turf with lights	\$1,550,000
C	Colley Complex - dugouts and shade structures	\$130,000
C	Building needs assessment - long term	\$100,500

GIRL SCOUT PARK \$225,000

B	Buildings needs assessment - mid term	\$25,000
C	Parking lot improvements	\$200,000

GOODNOW PARK \$240,000

A	Building needs assessment - short term	\$30,000
B	Replace playground equipment	\$125,000
C	Replace playground surfacing	\$45,000
C	Building needs assessment - long term	\$40,000

GRIFFITH PARK \$2,233,000

A	Building needs assessment - short term	\$5,000
B	Building needs assessment - mid term	\$3,000
C	New restroom on South Manhattan Ave	\$125,000
C	Sportfield improvements	\$1,500,000
C	Replace lighting	\$250,000
C	Parking lot improvements	\$350,000

JORGENSON PARK \$80,000

A	Park signage	\$10,000
A	Park furniture	\$10,000
A	Trail improvements (mulch)	\$60,000

LANDMARK WATER TOWER \$15,000

A	Park signage	\$5,000
A	Park furniture	\$10,000



LEDGESTONE PARK **\$270,000**

A	Park signage	\$10,000
B	Park amenities	\$10,000
C	Seeding and irrigation	\$250,000

LONGS PARK **\$261,500**

B	Interpretive signage	\$10,000
B	Replace playground equipment	\$250,000
B	Building needs assessment - mid term	\$1,500

NORTHEAST PARK **\$14,100,000**

B	2024 Master plan improvements	\$14,100,000
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NORTHVIEW PARK **\$2,378,000**

A	Pool slide	\$90,000
A	2024 Master plan improvements	\$2,000,000
A	Building needs assessment - short term	\$18,000
B	Paint pool surfaces	\$60,000
B	Replace playground equipment	\$200,000
B	Building needs assessment - mid term	\$10,000

OSAGE POCKET PARK **\$10,000**

A	Park signage	\$5,000
A	Family games	\$5,000

PIONEER PARK **\$530,000**

A	Park signage	\$5,000
A	Interpretive signage	\$10,000
B	Loop path	\$200,000
B	Picnic shelter (24'x26')	\$85,000
B	Pre-fabricated restroom	\$175,000
C	Parking striping	\$5,000
C	Outdoor classroom	\$50,000

ROGER SCHULTZ PARK **\$2,500,000**

C	Phase 2-3 master plan improvements	\$500,000
C	Phase 4 master plan improvements	\$2,000,000

SOJOURNER TRUTH PARK **\$655,000**

C	Basketball court replacement	\$60,000
C	Replace playground equipment	\$200,000
C	Replace play surfacing	\$200,000
C	Pre-fabricated restroom	\$150,000
C	Park signage	\$5,000
C	Building needs assessment	\$40,000

STAGG HILL PARK **\$561,000**

B	Loop path repair/replacement	\$150,000
B	Replace playground equipment	\$200,000
B	Replace play surfacing	\$200,000
B	Park signage	\$5,000
C	Water fountain	\$6,000

STONEHAVEN PARK **\$585,000**

A	Parking lot	\$300,000
A	Park signage	\$5,000
B	Picnic shelter (24'x36')/restroom	\$200,000
B	Park furniture	\$10,000
C	Trailhead & VMI Connection	\$70,000

SUNSET NEIGHBORHOOD PARK **\$300,000**

A	Re-stripe parking lot	\$5,000
A	Park signage	\$5,000
B	Paved loop path	\$170,000
C	Pickleball courts	\$80,000
C	Picnic shelter (16'x20')	\$40,000

THIRD STREET POCKET PARK **\$10,000**

A	Park signage	\$5,000
C	Family games	\$5,000



TRIANGLE PARK **\$115,000**

A	Park signage	\$5,000
B	Family games	\$10,000
C	Park improvements	\$50,000
C	Art	\$50,000

VMI PARK **\$1,125,000**

A	Park signage	\$5,000
A	Park amenities	\$20,000
B	Phase 2 master plan improvements	\$150,000
C	Phase 3 master plan improvements	\$150,000
C	Trail extension	\$800,000

WARNER PARK **\$615,000**

A	Ravine bridge improvements	\$340,000
C	Improve Shuss Road park entrance and trailhead	\$150,000
C	Picnic shelter (24'x36')	\$85,000
C	Park furniture	\$20,000
C	Trail signage	\$20,000