

A photograph of a reddish-brown deer standing in a field, facing right. The deer has a thick coat of fur and is looking towards the right side of the frame. The background is a blurred field of grass and trees.

# SUSTAIN, GROW, AND THRIVE

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The Future of Sunset Zoo



Prepared by Zoo Advisors

# THE MASTER PLAN







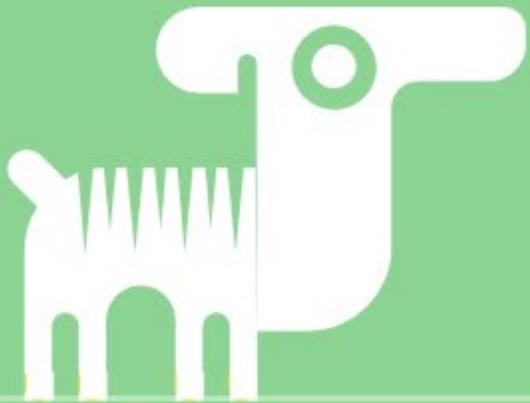




# PRIORITIES/PHASING: GUIDING PRINCIPLES

- Attendance and revenue growth
- Animal welfare and conservation impact
- “Marquee” exhibits/experiences
- Mix of guest amenities, play spaces, interactive experiences
- Cost-effective design/construction staging and implementation
- “Projects of Opportunity” – lower-priced, stand-alone, visible impact

# PHASING



# PROJECTS OF OPPORTUNITY

Carousel  
Adventure Course  
Chautauqua  
Nature Theater  
Tickets/Gift Reno.  
Camping



# PHASE I

## FEATURES

- *Entry/Education*
  - *Parking*
  - *Entry Buildings*
  - *Sprouts Building*
  - *Nature Play*
  - *Flamingo*
  - *Prairie Dog*
  - *Otter*
- *Asia*
- *Giraffe (with feeding)*
- *Lemur*



# PHASE II

## FEATURES

- Heart of the Zoo
- Lion
- Children's Zoo
- Butterfly House
  - Pollinator Garden
  - Bees
- Frog Watch Stream



# PHASE III

## FEATURES

- Africa
  - Mixed Species Savannah
  - Lion Overlook/Event Plaza
- America
  - Jaguar
- Australia
  - Budgies
  - Wallabies



# POTENTIAL FUTURE DEVELOPMENT

## FEATURES

- *Penguins*
- *Tropics*
- *Reptile/Amphibian Building*
- *Renovations to Existing Entry Building*

